



Town of Wallingford

Economic Development Commission

Name of Subcommittee:	Marketing Subcommittee
Date of Meeting:	July 22, 2010
Time of Meeting:	12:00 p.m.
Location of Meeting:	Town Hall, Room 315
Attendees:	Tom Collette, Mark Gingras, Doreen DeSarro, Don Roe

Item #	Agenda Item	
1.	Preparation for August 2 Special EDC Meeting	Discussed at the meeting was the upcoming marketing charette with the entire EDC. Staff are to prepare sheets listing the responses question by question from the surveys. This will save time at the meeting. Members will first be asked to review the listed responses and provide clarification/commentary, if needed. Step 2 will be brainstorming by the membership to compile ideas for promotion, marketing and recruitment activities

Time Meeting Adjourned:	1:15 p.m.
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